

Taxi Watch Project Concepts

OROKO

DESIGN

Final logo:

A:



B:



Poster, version 1:

A:



B:



Poster, version 2:

A:



B:



Poster, version 3:

A:



B:



Leaflet: 85x 220mm

Front cover: 85 x 55mm



ARE BRITISH TRANSPORT POLICE (BTP)

We are responsible for policing the
railways, stations and surrounding
Police forces to keep you safe.

We are determined to create a
safe environment for you to work.



If you do find yourself
confronted by an aggressive
person, the most important
thing to remember is to remain
as calm as possible, to remain
to a place of safety, withdraw
help as soon as possible.

Do not attempt to tackle or
confront someone who is
aggressive or violent, that is
our job.

*If you're in immediate
danger always call 999.*

*If it is less urgent,
please text us on 61016
or call 0800 405040.*

*Tell us what's happened to
you and we will investigate.*



If someone commits a crime against you,
whether it be physical violence, using
offensive language, drunken anti-social
behaviour, or abuse because of who you
are (or who they think you are), **we want
to know about it.**

You might want to shrug it off if it
happens to you, thinking it's all part of
your job – but it is not and if you don't
tell us, we won't know and can't stop
it from happening again to you, one of
your colleagues or someone else.

Car Sticker: Size TBC

Version 1:



Version 2:



Version 3:



Version 4:



Version 5:



Version 4 example:

